



Nassim ZAOUADI

Senior Product Manager / Product Owner

Enterprise Platforms • B2B eCommerce • API Ecosystems • Digital Transformation

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About me

Senior Product Manager / Product Owner with nearly 10 years of experience delivering enterprise-scale digital products in complex B2B environments. I specialize in Enterprise Platforms, API Ecosystems and Digital Product Transformation, bridging business strategy, product management and technical delivery.

Since 2021, I have been leading the evolution of Autossimo, Autodistribution's strategic B2B eCommerce platform supporting more than €700M in annual transactions, 23,000+ professional users, 3 million product references and multiple interconnected ERP systems.

Work experience

● Senior Product Manager / Product Owner

Autodistribution

Since Jan. 2021

Paris

<h3>Context : Autossimo is Autodistribution's strategic B2B eCommerce platform at the core of the company's Enterprise Information System.</h3>

The platform supports more than €700M in annual transactions, serves 23,000+ professional users, manages 3 million product references, integrates multiple ERP systems and exposes APIs to strategic European partners.

Product Management & Delivery

- Co-defined product vision and strategic roadmap.
- Led product discovery, functional scoping, prioritization and backlog management.
- Structured Epics, Features and User Stories using Jira.
- Leveraged Amplitude analytics to monitor product usage, KPIs and prioritization decisions.
- Coordinated Business, Product Design, UX, Engineering, QA, Support, IT and external vendors.
- Managed continuous delivery of a mission-critical B2B platform while ensuring production stability and continuous improvement.

Back-office Transformation

- Led the nationwide modernization program of the Autossimo Back-office (PHP legacy → React / Node.js).
- Facilitated business workshops, functional scoping and product prioritization.
- Redesigned business workflows and user journeys together with Product Designers.
- Defined a progressive migration strategy allowing simultaneous RUN and BUILD activities without disrupting production.
- Led testing, user acceptance, change management, user training and nationwide deployment.

API Strategy & Enterprise Integration

- Product lead for strategic API integrations with European partners.
- Defined API governance using OpenAPI Specifications (OAS).
- Structured interface contracts and API validation processes with Postman.
- Coordinated technical workshops and integration decisions across internal and external teams.
- Led international projects conducted entirely in English.
- Supported partners generating several million euros of annual business through API integrations.

Enterprise Platform Transformation

- Contributed to the Azure-to-Google Cloud Platform migration.
- Led the deployment of Okta for more than 23,000 users.
- Contributed to the product definition of the next generation of Autossimo.
- Coordinated product evolution within a complex Enterprise multi-ERP ecosystem.

Work experience

● Product Owner – API & Performance SI

Renault Digital

From Sept. 2020 to Dec. 2020

Boulogne-Billancourt

- Improved embedded GPS API performance (2× faster).
- Coordinated offshore engineering teams (India).
- Led QA and release activities.
- Participated in Agile prioritization workshops.

● Product Owner/Business Analyst - Produits Data

SNCF

From Sept. 2019 to Sept. 2020

Saint-Denis

- Gathered business and user requirements.
- Authored API specifications and interface contracts.
- Delivered APIs modernizing SNCF–RATP exchanges.
- Developed Power BI and Tableau dashboards.
- Led user acceptance testing and issue resolution.

● Ingénieur SI – Projets Digitaux & IA

EDF

From Sept. 2016 to Sept. 2019

Colombes

- Contributed to the development of the "EDF & Moi" Alexa Voicebot.
- Delivered Business Intelligence automation initiatives.
- Implemented CI/CD pipelines and automated testing processes.

Skills

Business Analysis

- Functional Scoping
- Requirements Gathering
- Business Workshops
- User Stories
- Process Design
- Functional Specifications

Product Management

- Product Vision
- Product Strategy
- Roadmap Management
- Product Discovery
- Backlog Management
- Product Analytics

Delivery & Transformation

- Agile Delivery (Scrum / Kanban)
- RUN & BUILD
- Release Management
- Change Management
- Stakeholder Management
- Risk Management

Enterprise Platforms

- Multi-ERP
- REST APIs
- OpenAPI / OAS
- Postman
- Enterprise Systems
- Okta

Education

● Engineering Degree in Computer Science

EFREI Paris

From Sept. 2016 to Sept. 2019

Villejuif